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AMENDMENTS TO THE CLAIMS

The listing of claims will replace all prior versions, and listings, of claims in the application:

Listing Of Claims

1. (currently amended) An improved holder for a liquid-containing device, said device having an exposed portion, said holder comprising an essentially elongated element having two ends, a first surface, a second adjoining surface, at least one attachment means on each of said surfaces at opposite ends of said surfaces, and a magnetic means positioned on or in a portion of said first surface wherein said elongated element encircles said device thereby exposing said exposed portion, wherein said portion of said first surface forms at least one crevice adapted to accommodate said magnetic means.

2. (original) An improved holder as set forth in claim 1, wherein said magnetic means consists of at least one magnet having a strength of about or greater than 30 kilogauss.

3. (cancelled)

4. (currently amended) An improved holder as set forth in claim 31, wherein said at least one crevice has a width of about 1/4 inch to 5/8 inch, a length of about 1/4 to 5/8 inch and a depth of about 1/16 inch to 3/16 inch.

5. (original) An improved holder set forth in claim 1, wherein said portion of said first surface is about equidistant between said ends or centrally positioned on said first surface.

6. (original) An improved holder as set forth in claim 1, further comprising a coating or patch attached over said magnetic means on said first surface.

7. (original) An improved holder as set forth in claim 1, wherein said elongated element consists of one or more selected from the group consisting of synthetic polymer, rubber, neoprene, nylon and cloth.

8. (original) An improved holder as set forth in claim 1, wherein said elongated element is generally rectangular or semicircular in shape and parallel to at least two opposing sides.

9. (original) An improved holder as set forth in claim 1 wherein at least one of said attachment means has a length extending beyond or along a central part of at least one end of said elongated element.

10. (original) An improved holder as set forth in claim 1, further including a bottom portion removably attached or affixed to said elongated element to one of said ends.

11. (original) An improved holder as set forth in claim 1, further including a decorative pattern on all or a part of said first surface.

12. (cancelled)

13. (cancelled)

14. (previously added) An improved holder as set forth in claim 10, wherein said bottom portion has a magnetic means embedded therein or attached thereto.

Serial No. 10/082,834
Amdt. dated February 18, 2004
Reply to Office Action of November 28, 2003

15. (previously added) An improved holder as set forth in claim 1, wherein said attachment means comprises one of the group consisting of fasteners, hook and latch closures and magnets.

16. (previously added) An improved holder as set forth in claim 1, wherein said liquid-containing device comprises one of the group consisting of cup, mug, bottle, can, toothbrush, toothbrush holder, razor, shampoo/conditioner container and other toiletry container.

17. (previously amended) An improved holder as set forth in claim 1 wherein said exposed portion provides a drinking portion.